

# 11th Annual Autumn Goddess Retreat Festival

The Freedoms Foundation: Valley Forge, PA 19482

Saturday, September 26, 2020 ~ 10 a.m. to 6 p.m.

[www.AutumnGoddessRetreat.com](http://www.AutumnGoddessRetreat.com)

Booth/Business Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St \_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Please be sure to read through the entire application, sign and submit to Linda Dieffenbach along with payment for your booth. Early bird pricing available through April 30, 2020. Payment due no later than 8/31/20. A \$25 late fee applies to any applications received after 8/31/20.**

\_\_\_\_\_ **Sponsor 10x10 Booth @ \$350:** Includes 10x10 vendor booth, featured web listing; promotion on event brochure, & increased social media promotion. Up to 50% of your sponsorship fee goes directly to support DVCCC.

\_\_\_\_\_ **Sponsor 10x20 Booth @ \$625:** Includes 10x20 vendor booth, featured web listing; promotion on event brochure, & increased social media promotion. Up to 50% of your sponsorship fee goes directly to support DVCCC.

Additional Sponsorship options available at [www.autumngoddessretreat.com](http://www.autumngoddessretreat.com)

\_\_\_\_\_ **Outdoor 10x10 Vendor Booth @ \$100 (\$115 after 4/30):** Includes outdoor vendor booth and website listing.

\_\_\_\_\_ **Outdoor 10x20 Vendor Booth @ \$190 (\$220 after 4/30):** Includes outdoor vendor booth and website listing.

\_\_\_\_\_ **Indoor 5x10 Vendor Booth @ \$85 (\$100 after 4/30):** Includes indoor vendor booth and website listing.

\_\_\_\_\_ **Indoor 10x10 Vendor Booth @ \$120 (\$135 after 4/30):** Includes indoor vendor booth and website listing.

\_\_\_\_\_ **Indoor 10x20 Vendor Booth @ \$230 (\$250 after 4/30):** Includes indoor vendor booth and website listing.

\_\_\_\_\_ **Electricity \$10:** Limited availability. Check for availability before purchasing.)

**Please provide a *brief* description/list the services and products you are offering/selling. Example: (Intuitive Readings; Goddess Clothing and Jewelry; etc.):**

\$ \_\_\_\_\_ : **Total Amount Enclosed (online payment options available on the event website).**

For online payments, please scan and email your contract to [Linda@autumngoddessretreat.com](mailto:Linda@autumngoddessretreat.com) (or mail to Wellness in Harmony at PO Box 28, Kimberton PA 19442).

**Please submit a jpg image of you, your services/products or your logo to be listed on the AGR website. E-mail to [Linda@autumngoddessretreat.com](mailto:Linda@autumngoddessretreat.com). We cannot guarantee that late submissions (after 8/31) will be added to the website.**

## **2020 Autumn Goddess Retreat Raffle Guidelines**

We request each of our vendors to donate a raffle prize as part of the fundraising activities for the event. These benefit both the DVCCC and your business. Here are the guidelines:

- Raffle item recommended minimum \$50 value and must be a tangible item (i.e. no coupons. Gift Certificates for full services are acceptable). The better the prize, the more people coming to your booth, and the more leads you gather.
- Your raffle item will be prominently displayed at your booth along with a container for people to put their tickets
- Volunteers will be selling tickets to participants throughout the day and participants will come to your table to drop their tickets for items that they are interested in. Each ticket will have their name and email address or phone number on it. All tickets dropped at your booth are yours to keep and add to your email lists.
- Volunteers will come to your booth between 4:00 and 4:30 to draw the winner. Winners will be announced between 4:30 and 5 pm.
- Participants need not be present to win. If present, they come to your booth to pick up their prize. If they have left, then you contact them directly to arrange for them to pick up the item at your studio/store/office, giving you an additional opportunity to build a connection.
- Please save a copy of the attached form as a receipt for tax purposes.

If you have any questions about the raffles, please contact Linda at 484-354-0499 or [linda@autumngoddessretreat.com](mailto:linda@autumngoddessretreat.com)

# Booth Regulations

**PROMOTION:** All vendors are expected to actively promote the event to their community. Please post it on your website, share with your network, post flyers in your local community, and promote through Social Media and other marketing outlets. Add the event to your FB and other Social Media pages. Post about the event and your offerings on the event pages and your own pages to boost exposure and interest. Get the word out to as many people as possible. The more the merrier! Hashtags: #autumngoddessretreat #autumngoddessfestival

**If using electricity:** Vendors must supply a 25'+ extension cord, surge protector and a cover for wires.

**Booth Space:** You may define your booth space with a 10x10 canopy, PVC, pipe and drape, rugs, floor covers, etc. **not to exceed the designated spaces.** AGR will not supply pipe and drape, rugs, electrical cords, etc.

**Canopy, tables, chairs, linens, trash can and signage are the responsibility of the vendor. The venue does not provide tables and chairs.** Vendors are responsible for cleaning up their space at the end of the event.

*Please dispose of booth trash in receptacles at end of day.*

**Do not tack, nail, glue or tape anything to walls, floors, doors or any other part of the structure.** You must apply signage to a free-standing structure such as a table, pvc pipe, a tent, etc. supplied by you.

**Please NO candles, incense or open flames in indoor spaces.**

**Shared space:** Vendors may make their own arrangements to share space **limited to two people per booth**, however, we do not permit vendors to sublet their booth without prior approval by AGR.

**Maximum two workers** per booth included, both must sign the vendor agreement. Additional booth personnel will pay the \$5 admission fee.

**Special Requests:** We will attempt to honor special requests (i.e. booth location, quiet space, etc.), but make no guarantee of placement. Notify Linda of any special needs or requests along with submission of your vendor agreement. Special requests are honored on a first come, first served basis.

**Follow state sales tax considerations.** AGR sponsors and its volunteers are not responsible for sales tax. This is the sole responsibility of the vendor.

**WIFI** is very limited in the building and on the property. We recommend using a personal hotspot or using data if needed.

**Insurance:** AGR sponsors are not responsible for insuring vendors merchandise in the event of theft or other misfortune. **Vend at your own risk.** We highly recommend general liability insurance, special event insurance, body workers insurance, etc. for event.

Signature of contract and submission of payment indicates your agreement to the **terms of this contract.**

**All payments and signed contracts due by August 31st. Late charge: \$25 extra.**

You will receive email confirmation within a week after receipt of contract and payment. Please call Linda at 484-354-0499 if not received as this is the only way to guarantee you will have space for the event. Keep a copy of the vendor agreement for your records. **No vendor will be permitted to set up without a signed contract and payment in full.**

**THIS EVENT IS RAIN OR SHINE.** We do have a limited back-up option to move indoors in the event of inclement weather. Vendors need to cooperate to ensure enough space is available to accommodate everyone.

**No refunds** will be given due to inclement weather, cancellations, emergencies or no show.

***PARTICIPATION AS A VENDOR OR PRESENTER DOES NOT EXCLUDE YOU FROM PAYING OTHER VENDORS AND PRESENTERS FOR THEIR SERVICES & PRODUCTS.***

## **Set up:**

Friday, September 25th from 6 – 8 pm and Saturday, September 26th from 8 am – 9:30 am. At 9:30 on September 26th, we will have an opening prayer and intention circle to clear, energize and bless our event. Event begins @ 10 am! Venue address: The Freedoms Foundation: 1601 Valley Forge Rd, Phoenixville, PA 19482.

# Please READ and SIGN

I understand the regulations for the 11th Annual Autumn Goddess Retreat. Everyone working in my booth must sign the vendor agreement. Two vendor admissions are included with the booth; all other booth workers are required to pay the \$5 admission fee. I understand that Linda Dieffenbach and the Autumn Goddess Retreat make no guarantees of attendance or vendor income during the event. I agree to only do or sell what I have listed and been approved for on the above listing.

I/we will not hold Linda Dieffenbach, Wellness in Harmony, or the Freedoms Foundation, its board, officers, associates or vendor volunteers legally responsible for any loss, theft, or injury during set up, tear down, or during the event of September 26, 2020. I am responsible for insuring my business and property, and I will be responsible for any claims or refunds due to the clients whom I provided a service or a product to at the event.

## Vendor Personnel (booth limit 2, including yourself):

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Remember to maintain a copy the complete vendor agreement for your business records.

Please send in your application and payment ASAP to hold your space.

We highly recommend joining the Facebook Autumn Goddess Retreat Vendors group, liking the event page, <https://www.facebook.com/AutumnGoddessRetreat/> and linking the FB event to your business page.

We advertise through trade magazines, flyers, social media, press releases, online etc. to reach Chester County and surrounding areas and will include your listing on [www.AutumnGoddessRetreat.com](http://www.AutumnGoddessRetreat.com). We appreciate your assistance in sharing information with your community, networking at other shows you attend, posting flyers, emailing your clients, customers and friends about this exciting event. A big thank you to all of you!

**Make checks payable to:  
Wellness in Harmony llc**

Date application mailed: \_\_\_\_\_

## Mail to:

**Linda Dieffenbach**

**PO Box 28**

**Kimberton PA 19442**

**Phone # 484-354-0499**

[Linda@autumngoddessretreat.com](mailto:Linda@autumngoddessretreat.com)

Check # \_\_\_\_\_

**Office Use:** Date Received \_\_\_\_\_

*2020 Autumn Goddess Retreat  
Raffle Donations for DVCCC*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Raffle Item(s) / Description:

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Total Value of Donated Item: \_\_\_\_\_

100% of all proceeds from Raffle donations go directly to DVCCC.

# *Goddess Goodie Bag Giveaway*

Goddess Goodie Bags will be given to the first 100 attendees at the Autumn Goddess Retreat Festival. This is a wonderful opportunity to market your business and help support the Domestic Violence Center of Chester County (DVCCC).

## **Participation Requirements:**

To be part of the Goddess Goodie Bag Giveaway, your organization will pay a fee of \$50\* and submit a minimum of 50, maximum of 100 giveaway items to be placed in the goodie bags.

*\*Autumn Goddess Retreat Vendors – participation is optional, however you have the option to contribute 5 items for free, or can participate fully (50-100 items) for an additional \$30.*

Example items include:

- Product samples
- A button, pocket notebook, pens, magnets, keychains, stress balls or other small item with your logo
- A small craft item
- “How to” or “Quick Tips for \*\*” info cards
- Gift certificates
- Other small items that represent your business

Keep in mind that, while about 80% of participants are women, we also have a number of men who attend this event.

**All Goodie Bag items must be received by August 31, 2020.**

Goddess Goodie Bag items can be mailed to:

Wellness in Harmony llc  
2102 Kimberton Rd. Unit 28  
Kimberton PA 19442

Arrangements can also be made to drop off the items, or, if within a reasonable distance, we will arrange to pick up the items. Call Linda at 484-354-0499 to make drop off or pick up arrangements.

100% of proceeds from the Goddess Goodie Bags are donated to the DVCCC as part of the event fundraising activities. We are excited to gain participation from local business to help raise awareness and provide an exciting gift for our Autumn Goddess participants.

# *Autumn Goddess Retreat Goodie Bag Participation Form*

**Event Date: September 26, 2019**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website Address/URL: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Goodie Bag Item:** \_\_\_\_\_

**Please make checks payable to:**

Wellness in Harmony LLC

PO Box 28

Kimberton, PA 19442

Payments can also be made through the sponsor page on our website: [www.AutumnGoddessRetreat.com](http://www.AutumnGoddessRetreat.com)

All goodie bag items must be received no later than August 31, 2020

*Thank you for helping us support this great cause!*